



STOCKHOLMS TRAFIKSÄKERHETSCENTER

Driver Environment - Behaviour, Risks & Attitudes (BRA)

Improve employee working environment and your company ' s reputation in traffic. The BRA course helps your employees understand and further develop the company's internal values and road safety policies. The curriculum reinforces the driver's positive behaviour in traffic and the main goal is to achieve reduced stress among employees and to positively influence their working environment. Employees participates actively and adds a new action plan to the company's future road safety policy.

Introduction

Review of the objectives and purpose of the education program, current program, current traffic injury problems in the company as well as general behaviour in traffic.

Purpose

To actively work on improving vehicle damage issues and improving the company's Road Safety Policy. Influence employees' understanding of the working environment in traffic and reduce stress. The emphasis is on the changes your company want to achieve.

Implementation

Through discussions, value exercises and group work, participants get the opportunity to come up with proposals for new action plans with the aim of improving the company's road safety policy and driving environment for the individual employee.

We Will Address:

- Behaviour in traffic
- How are we affected by stress, fatigue/rest?
- How does the use of technical equipment affect your focus while driving?
- We discuss the company's profile and the importance of your brand.
- What are the effects when driving while influenced by alcohol or drugs?
- Why is a traffic safety policy important?

At the End of The Day

The exercises are analyzed and summarized, and all participants will get a certificate of participation. Together we formulate an action plan that to present to the employer.

Time schedule: 2-4 hours.

Number of participants: 4-20 persons.

Price: 1.700 SEK pp VAT excluded(4-8 participants)

1.530 SEK pp VAT excluded(9-15 participants)

1.400 SEK pp VAT excluded(16-20 participants)

Education : Theoretical, conducted at your company, or at Gillinge .

Practical: Combine with coffee and sandwiches or lunch.

Prerequisites: Initial conversations are conducted with business executives or with senior executives in your company.

A zero-status analysis forms the basis for the BRA-adaptation for the employees of the business.